

PART – C

Answer any TWO questions:

(2 x 20 = 40 Marks)

- 18 Discuss the 14 general principles of management given by Henry Fayol
- 19 Explain Maslow's hierarchy of Need with suitable examples.
- 20 Discuss the merits and demerits of centralization and decentralization?
- 21 Discuss the various steps involved in the process of planning?
